PRESS RELEASE

Vårgårda 2018-01-29

Bozita recalls Bozita Naturals elk, wet dog food in 370g tetra best before 22.05.2019 and 18.05.2019.

Bozita is recalling this product due to exceeded maximum limits of lead. The maximum content limit for lead is 5 mg / kg in complete pet food. The levels measured in the two production days are 10.5 (+/- 3.2) mg / kg.

Art. Nr.	Produkt	Produktionstag	Mindesthaltbarkeitsdatum
4264	Bozita Tetra Naturals Älg/Elch/Elk 370g	22.05.2017	22.05.2019
4264	Bozita Tetra <u>Naturals</u> Älg/ <u>Elch/Elk</u> 370g	18.05.2017	18.05.2019



At present, we do not know the cause "We are now recalling the products and investigating what might be the underlying cause "says Pernilla Kraft, Quality Manger, Bozita.

Our suppliers are obliged to secure that the legal maximum limit in the raw material is not exceeded and we are on a regular basis analyzing our final products for lead.

Bozita deeply regret the incident and urges customers who purchased the affected product to dispose of them and contact our customer service for further information and help with a complaint.

Our Bozitas Customer Service can be reached by telephone +46 322-617810, or by email <u>info@bozita.se</u>. Our customer service is open weekdays from 8:00 to 16:00, Fridays between 8:00-15:00.

Bozita is part of Doggy AB in Vårgårda.

Best regards,

Kristina Hard Forser Marketing & Innovation Manager Doggy AB